

Minutes of AAA Board Videoconference

25 March 2024

Via zoom

1. CONVENING OF MEETING

WELCOME President Brett Fallon opened the meeting at 9.11 am.

PRESENT: Brett Fallon, Mick Williams, Carolyn Austin, Andy Bousie, Sue Harris, Steve Ridout, Alexandra Maramenides, Lee Sadler

APOLOGIES:

GUESTS:

MINUTE TAKER: Tanya Wheeler

DECLARATION OF INTEREST AND WHS

2. REGISTER OF DECLARATION OF INTEREST - It was noted by the Chair that the Register was to be used by directors for any listed agenda items or anomalies that arise during the meeting where an interest needs to be declared. The Register may also be used to record any standing notice of conflict of interest given by a director under section 192 of the *Corporations Act 2001*.

2.1. WORK HEALTH AND SAFETY WHS Nil reported.

3. CONFIRMATION OF PREVIOUS MINUTES

4. BUSINESS ARISING

5. GOVERNANCE

6. EXECUTIVE REPORTS

6.1 PRESIDENT'S REPORT

Go to market for the people we need to do our research and development work.

Possible projects/activities to consider:

1. Conduct a review of published scientific literature relating to alpacas to produce a report with an analysis of key issues of relevance to the business of the AAA and its members, a consideration of gaps in research, and a bibliography of all papers identified. – critical to market
2. A socio-economic analysis of the global alpaca farming and products industry based on publicly available data, with a consideration on mega trends affecting the business of the AAA and its members.
3. Secretariat services to support the establishment of the Alpaca Industry Research Network, identifying and recruiting researchers, and developing events and activities to support connections (with one longer term goal being the hosting of an international alpaca conference in Australia) - critical
4. Development and implementation of a plan for the promotion of the All About Alpacas schools education project

5. Preparation of plain English research communications material for distribution to the membership (e.g. through articles on the website, and the alpaca auction publication)
6. Identification of suitable grants of interest to the AAA and preparation of applications for submission critical to market

15 hour check in on progress on a 3 month contract with a possibility of extension with monthly KPI updates.

Resolved to seek proposals from 2 -3 suitable applicants to undertake point 1,3 and 6. Point 1 to be done by 30 June 2024. A budget of \$15,000 approved in the first instance.

Point 5 Andy, Alexandra and Tanya to meet and come up with a plan to get communication into the forefront for members, to come to the next board meeting.

Website

The reference group to come up with the outline of what we want and need from the website.

Bring the plan to the board after the website person has viewed it and quoted for the changes.

The working party to convene a meeting to get the outline ready to go to the website developer.

7. Any other business

Next meeting: 9 April 2024 at 8.00 am

Meeting closed 1.15 pm.