



Minutes of AAA Board Videoconference

14 May 2024

Via zoom

1. CONVENING OF MEETING

WELCOME President Brett Fallon opened the meeting at 8.12 am.

PRESENT: Brett Fallon, Mick Williams, Carolyn Austin, Andy Bousie, Lee Sadler, Steve Ridout

APOLOGIES: Sue Harris, Alexandra Maramenides

GUESTS:

MINUTE TAKER: Tanya Wheeler

DECLARATION OF INTEREST AND WHS

2. REGISTER OF DECLARATION OF INTEREST - It was noted by the Chair that the Register was to be used by directors for any listed agenda items or anomalies that arise during the meeting where an interest needs to be declared. The Register may also be used to record any standing notice of conflict of interest given by a director under section 192 of the *Corporations Act 2001*.

2.1. WORK HEALTH AND SAFETY WHS Nil reported.

3. CONFIRMATION OF PREVIOUS MINUTES

Draft minutes of 16 April 2024

B24M015 The Board RESOLVED to confirm the minutes of the AAA Board video conference held on 16 April 2024 as a true and correct record.

4. BUSINESS ARISING

5. GOVERNANCE

6. EXECUTIVE REPORTS

5.1 PRESIDENT'S REPORT

5.2 FINANCIAL REPORT

The board discussed the budget for 24/25. The draft budget will go to the next meeting with any requested changes.

Finance report

- All Bank Accounts have been reconciled to 30/04/2024
- PAYG all been lodged and paid
- Superannuation for March quarter is lodged & paid
- All known invoices are entered & paid
- The Trading Account Balance as at 10/04/2024 is \$57,486.18
- The Cash Manager Account Balance as at 10/04/2024 is \$18,544.19
- Trade Creditors are within terms



- Trade Debtors are within terms
- The membership income accruals have been done & carried forward into 2023-2024

BM24M16 The Board RESOLVED to accept the financial report.

7. Actions/Projects Reports

7.1 SJC

Showing and Judging Rules

The board discussed the changes, and it was felt there were changes that provided the opportunity for more member consultation before approval is provided.

Tanya to look into options for member polls.

Deferred to next meeting

eAlpaca class sort order

BM24M17 The Board RESOLVED to accept the recommendation for changes to the sort order cost approval up to \$1500.

Convenors and Stewards Manual

The board discussed the manual and recommended some minor changes to manual.

BM24M18 The Board RESOLVED to accept the Convenors and Stewards Manual with the changes.

7.2 MATC

Fleece Classing Course

There is a need to seek assistance to write up the course modules. There is a need to have someone with expertise in the area.

Cameron Holt is an option to consider to be the guide and facilitator.

7.3 National PR

PR campaign (using Soda Communications) for National Alpaca Week, to elevate all things alpaca in our broader *national* media, to the industry as a whole.

Summary:

- 75 pieces of coverage
- Audience of 26.6M
- Online 18
- Print 6
- TV 5
- Radio 46

Soda communications will continue to push '*wear alpaca this winter*' this week and are thoroughly enjoying working on this campaign. Plenty of learnings have come from this round too.

8. Any other business



Research and Development position

Expression of interest from Annmarie Ashton-Wyatt has been received for the position.

The board discussed the EOI and felt that she would be capable of undertaking the role and do the work that is needed for the organisation.

BM24M19 The Board RESOLVED to appoint Annemarie Ashton-Wyatt to the role.

BM24M20 The Board RESOLVED to increase the amount available for the R&D consultant work required to \$25,000.

Tasmania Regional Meeting

The board discussed the meeting that was held in Tasmania and that they want to form a committee.

BM24M21 The Board RESOLVED to call for nominations for committee members.

Education

Educonomy, a private business with AAA member Kevin Ekendahl as CEO, can take the information and recordings that we have and make them into something that can go onto the website for members.

Educonomy have provided works for the AAA before of exceptional standard inclusive of the Harassment & Bullying training online course. The potential conflict of interest was discussed, as was the benefit of an invested member that understands the industry being involved in such a project.

They are able to develop modules for training and have provided a quote for the Beginners fleece classing module discussed at Melbourne Council Meeting. This was compared to prior quotes and works completed for the colour genetics and shearing online training videos.

The other educational on-line training that needs to be developed is the Alpaca Fleece Classing course currently being worked on. Steve will meet with Educonomy to discuss the way forward and to ensure the quote provided covers the needs of the fleece classing course not just the beginners module.

BM24M22 The Board RESOLVED to approve to undertake the work to do the video edits up to \$2000.

BM24M23 The Board RESOLVED to approve to undertake the development of the fleece classing course up to \$25,000.

Registration discount >24 months

deferred to next meeting with budget discussion

Next meeting: 11 June 2024 at 8.00 am

Meeting closed 10.54am.